

Client Case Study: How CI Image Delivered Critical Evidence in Record Time

Client: Global Business Litigation Firm

Case Type: Biotech Pharma Patent Infringement

In the high-stakes world of patent litigation, every moment counts. For our client, a prominent business litigation firm, time and accuracy were critical as they represented a biotech company in an infringement case. Facing thousands of documents and critical missing evidence, the firm turned to CI Image from Cimplifi—an innovative solution for seamless, efficient image manipulation and search, embedded directly within Relativity.

Client Challenge

During discovery, opposing counsel produced patent documents that included only black-and-white versions of important photos showing deterioration of the skin — key evidence illustrating their client's claims.

The original color photographs were known to exist somewhere within the client's 26,000-document review set. But with no easy way to manually find a handful of images buried deep within PowerPoint files, the client risked spending days combing through documents, wasting valuable time and resources.

Cimplifi Solution

CI Image simplified the process, providing a faster, more efficient way to manage, search, and manipulate images from within Relativity — without ever needing to export files or learn new tools.

- Seamless Integration: CI Image allowed the team to quickly scan imaged documents inside Relativity.
- Export Efficiency: Eliminated the risk of manual errors or time lost in exporting/importing images.
- Image Control: Each image was easily backed up, tracked, and changes could be undone if needed.
- Complimentary Access: As a Cimplifi Relativity client, the firm used CI Image at no additional cost.

Using CI Image's visual reporting and document association features, the team narrowed their search to 1,600 documents (down from the full 26,000) by targeting PowerPoint files — where the original images were most likely to reside.

By applying keyword filters and leveraging CI Image's ability to extract and display image attributes directly in Relativity, the team located the exact four original, high-quality color photographs in less than an hour.

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Results

- **Reduced search time**— from what could have been days to under an hour.
- **Saved significant attorney review hours and cost.**
- **Found exactly what the client needed without manual review.**
- **Minimized risk of human error.**

Why CI Image Made the Difference

Instead of painstakingly opening file after file, CI Image allowed the legal team to **search, view, manipulate, and report on images inside Relativity**, giving them total control over their image data. With **full customization features** — like watermarking, cropping, and stamping — and **intelligent image search**, the client gained a critical edge in their case without delays or additional software.

Ready to speed up your next review and find exactly what you need, faster?

See how CI Image can simplify your image review inside Relativity today.

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