

Case Study | Using Generative AI to Reduce Review Time - 70% of review hours eliminated

Faced with a sudden influx of 14,000 documents in an insurance litigation case, a law firm turned to Cimplifi for guidance on how to streamline document review and minimize “eyes-on” review while maintaining accuracy.

The Challenge

A law firm client needed to minimize manual review on a substantial volume of insurance litigation documents. As an early participant in Relativity aiR for Review’s limited availability program, Cimplifi implemented aiR for Review to avoid another round of linear review and expedite case progress.

The Cimplifi Solution

We worked with the client’s attorney to develop precise criteria for aiR for Review’s analysis, refining them through iterative testing. The attorney reviewed 100 documents to draft the initial prompt criteria, which was applied to 1,375 documents. Two rounds of refinement reduced the borderline document population by 60%, and a third version cut it by an additional 10%.

Applied to all 14,000 documents, aiR for Review flagged less than 4% as borderline responsive. Elusion testing on 357 documents confirmed accuracy across the full data set, supporting with 95% confidence that elusion was under 5%.

Small Matters, Big Gains with GAI

Generative AI has proven its value in large-scale litigation, but its real power is in everyday legal work, whatever the size. Cimplifi demonstrated how GAI can be piloted small and refined through iteration, proving even modest batches of documents benefit from AI-driven review. The result: streamlined workflows, lower costs, and consistent quality — freeing legal teams for higher-value work.

Speak to one of our industry experts.

info@cimplifi.com | cimplifi.com