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# Case Study | How Relativity aiR Transformed QC: Delivering Faster, Smarter, and More Cost-Effective Document Review for a Fortune 500 Client

## *The Challenge*

In a class action lawsuit, our team was tasked with managing a large-scale document review under tight production deadlines for our client, a Fortune 500 company. Through eyes-on review, reviewers coded 36,000 documents as responsive. Counsel was looking to fully QC the production universe, which was cost-prohibitive to the client.

## *The Cimplifi Solution*

We deployed Relativity aiR for Review to streamline and prioritize QC efforts, enabling counsel to focus only on the documents that truly required their attention.

Using aiR, we:

- Generated initial prompts with the new Kickstart feature, which provided case context, key terms, and a strong foundation for iterative refinement.
- Refined the prompt over five iterations to fine-tune the results, narrowing the scope from broad to highly targeted.

## *Impact*

- Cimplifi ran aiR for Review over the family-complete production universe. aiR for Review predicted that the vast majority of these families included truly responsive content, allowing counsel to feel confident that these families were producible. This allowed counsel to skip a full QC over this set and instead use more strategic and targeted QC approaches.
- aiR for Review identified 3,000 documents that needed to be reviewed at second level, of which four percent had their manual coding changed.
- aiR for Review also flagged hot documents for counsel to look at before they were produced, uncovering crucial information for the case team prior to disclosure.

## *The Results*

**SIGNIFICANT COST AND TIME SAVINGS**
Relativity aiR for Review dramatically reduced QC time, enabling the client to avoid the cost-prohibitive process of reviewing every document manually. This resulted in substantial legal cost savings and faster project completion.

**TARGETED, HIGH-CONFIDENCE QUALITY CONTROL**
The solution intelligently segmented the document set, allowing counsel to focus only on documents that truly required attention. This strategic approach ensured high confidence in production quality while minimizing unnecessary review work.

**EARLY IDENTIFICATION OF CRITICAL DOCUMENTS**
aiR for Review reliably surfaced "hot documents" for counsel before production, uncovering crucial information early and empowering the case team to act proactively.



**Speak to one of our industry experts.**

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